

THE BIGGEST AQUATIC & PET SHOW HARMONY IN DIVERSITY

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NUSATIC NUSAPET 2024



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**THE BIGGEST AQUATIC and PET SHOW
IN THE WORLD**

**NUSATIC SUCCESSFULLY HELD 5 TIMES
WITH VARIOUS EVENT STARTING FROM
EXHIBITION, CONFERENCE, TALKSHOW,
INTERNATIONAL ORNAMENTAL FISH AND
AQUATIC PLANTS CONTEST.**

**NUSATIC NUSAPET2024
WILL BE HELD ON 7-9 JUNE 2024
AT HALL 8-10 ICE BSD TANGERANG
NUSATIC NUSAPET 2024 WILL BE
GREATER THAN BEFORE**

N NUSATIC (Nusantara Aquatic) is the World Largest International Ornamental Fish Exhibition and Aquatic Show.

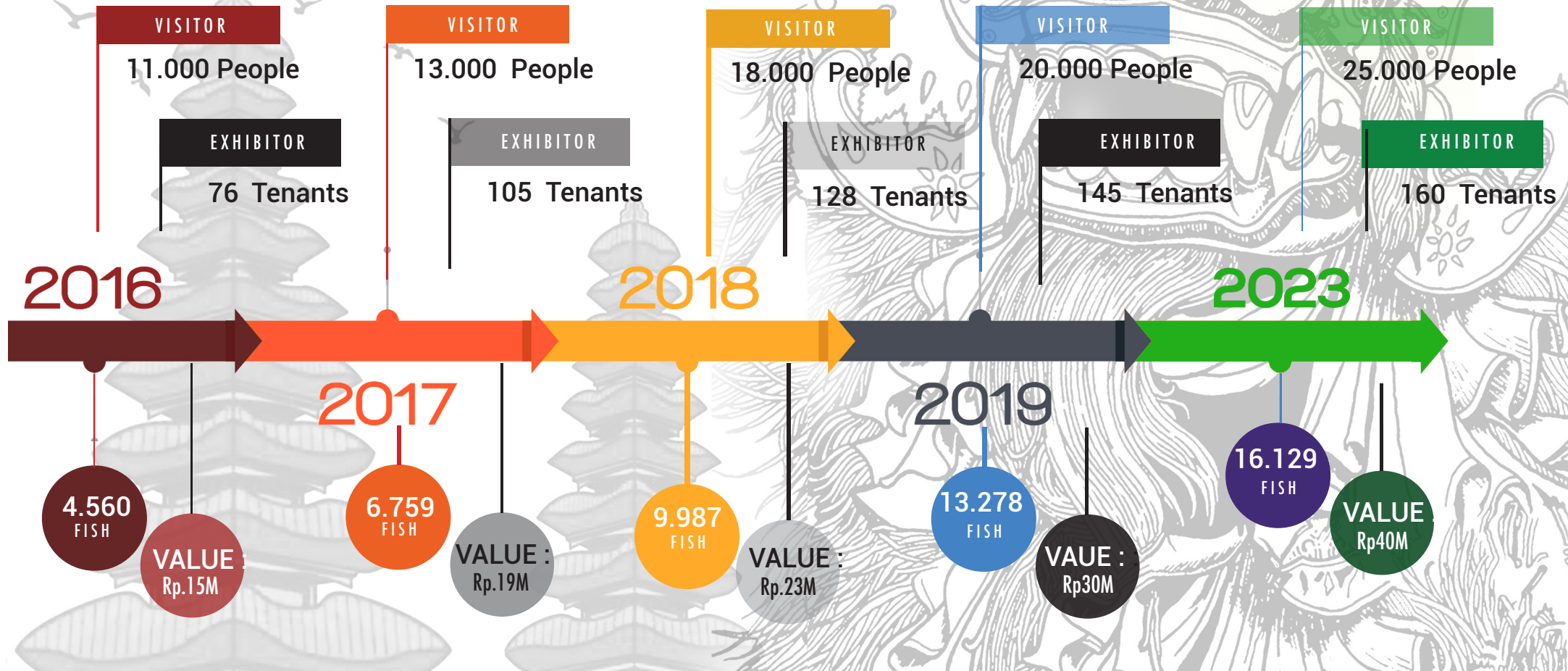
The founding of NUSATIC in 2016, is a turning point moment for the Local Ornamental Aquatic Industry, launching the Local Business into the Global Aquarium Market. At the same time opening the local market to International products and services.

NUSATIC has been held successfully since 2016-2023. It is the World's Largest joint event of Exhibition and Contests for Ornamental Fish and Aquatic Plants, with more than 16,000 fish presented in the show.

The name NUSATIC is derived from the word Nusantara and Aquatic. In Indonesian "Nusa" means Island and "Antara" stands for across, which makes Nusantara to represent All across the Island.

Meanwhile NUSAPET will be held this year for the first time, featuring contests and pet exhibitions, with the hope of further enlivening Nusatic

TIMELINE NUSATIC



**NUSATIC
TARGET**

*NUSATIC 2024 TARGETS
TO HAVE
40.000 VISITORS,
200 TENANTS AND
30.000 FISH*

VISITOR
40.000 People

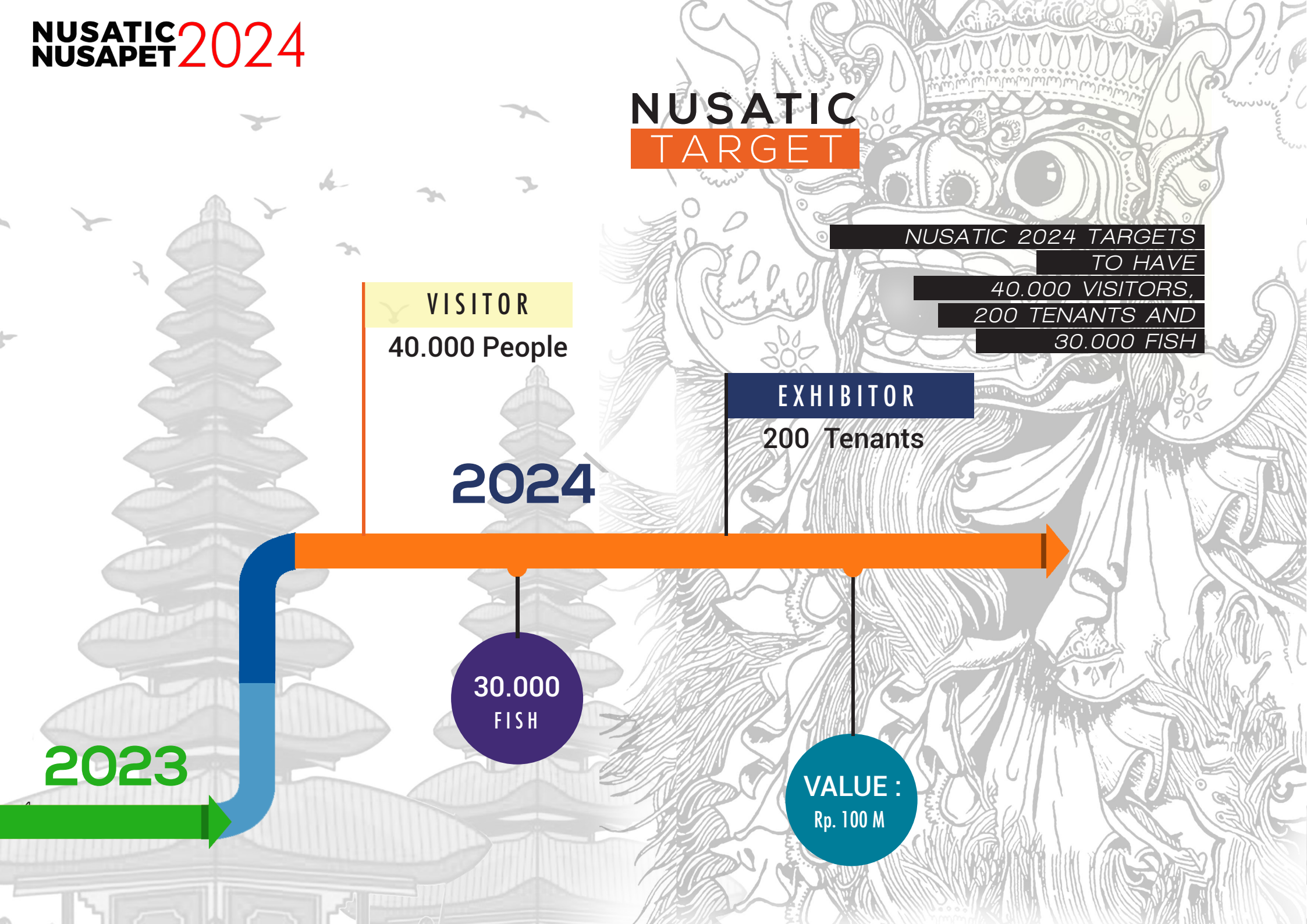
EXHIBITOR
200 Tenants

2024

**30.000
FISH**

**VALUE :
Rp. 100 M**

2023



NUSATIC NUSAPET PROMOTES :

NUSATIC IS THE MEETING POINT FOR DOMESTIC AND INTERNATIONAL AQUATIC PET SECTOR. IT OPENS UP OPPORTUNITIES FOR DOMESTIC AND INTERNATIONAL ORNAMENTAL AQUATIC MARKET.

IN 2017 THE WORLD'S ORNAMENTAL FISH TRADE WAS VALUED AT 316 MILLION US DOLLARS, IN 2021 IT INCREASED INTO 367 MILLION US DOLLARS.

- Fish breeder to grow higher quality fish
- Increasing public interest in keeping variety of ornamental fish and pet
- Increasing market reach of small businesses by providing higher quality fish
- Increase ornamental fish export
- Encourage new entrants and investors into the wide open ornamental fish industry
- Improve workforce and professional development within the ornamental fish industry
- NUSAPET to delight pet lovers, display product and services in pet care from pet food and pet accessory manufacturers to pet sitters and from veterinary specialist to retail stores.

NUSATIC NUSAPET is part of the driving force to introduce domestic and international brands into the local or global market. Assisting brands to be well known by the hobbyist across the globe.

PROFILE

ACTIVITIES

- 1**

CONTEST
- 2**

**EXHIBITION
AND
SALES**
- 3**

**TALKSHOW
AND
SEMINAR**
- 4**

**INTERNATIONAL
CONFERENCE**
- 5**

**FARM VISIT
AND
NUSATIC
TOUR**

ICE BSD EXHIBITION AND CONTEST www.nusatic.id
FLOOR SIZE
EACH HALL 90 X 54 METER – 4.860 M²
NUSATIC 2024 USES 3 HALLS WITH
TOTAL SIZE 14.580 M²

NUSATIC NUSAPET 2024

FLOOR SIZE COMMUNITY CONTESTS:

KOI FISH	2000 M ²
AROWANA	540 M ²
GOLDFISH	270 M ²
FLOWERHORN	120 M ²
CHANNA	240 M ²
AQUASCAPE	320 M ²
BETTA	240 M ²
DISCUS	168 M ²
CICHLID	48 M ²
GUPPY	36 M ²
MARINE	36 M ²
PLECO	36 M ²
MANFISH	36 M ²
IXMA	36 M ²
NUSAPET	4000 M ²

JUNE 7 - 9 2023 @ HALL 8 - 10 **ICE** BSD CITY

EXHIBITION

AND CONTEST

1	NUSATIC AQUASCAPE ONE CHAMPION SHOW 2024	NUSATIC KOI-S FESTIVAL 2024	9
2	NUSATIC ARWANA SHOW 2024	NUSATIC GOLDFISH SHOW 2024	10
3	NUSATIC INTERNATIONAL BETTA SHOW 2024	NUSATIC LOUHAN SHOW 2024	11
4	NUSATIC CHANNA SHOW 2024	NUSATIC MANFISH SHOW 2024	12
5	NUSATIC INDONESIA AULONOCARA CONTEST 2024	NUSATIC MARINE FISH SHOW 2024	13
6	NUSATIC INTERNATIONAL DISCUS SHOW 2024	NUSATIC PLECO SHOW 2024	14
7	NUSATIC INTERNATIONAL GUPPY SHOW 2024	NUSATIC WILD BETTA SHOW 2024	15
8	NUSATIC IXMA SHOW 2024	NUSAPET DOG and PET SHOW 2024	16

ACTIVITY

ARRANGEMENT

09.00 - 22.00 WIB

Opening Ceremony
Business Forum
Seminar & Talkshow
Judging
Exhibition, Market and
Auction
Fish Entry

FRIDAY | 7
JUNE
2024

SEMINAR AND TALKSHOW

International Conference:
Listen to world experts talk about the industry, markets, challenges and opportunities
Various interesting topic presented interactively covering the best Ornamental fish.

09.00 - 22.00 WIB

Judging
Seminar & Talkshow
Exhibition, Market and
Auction
Farm Visit
Awards Ceremony
Gala Dinner

SATURDAY | 8
JUNE
2024

ORNAMENTAL FISH & PET EXHIBITION

Biggest in the world, attended by tens of thousands local and international visitors.

09.00 - 22.00 WIB

Closing & Awards Ceremony
(President Trophy)
Exhibition, Market and
Auction

SUNDAY | 9
JUNE
2024

COMPETE FOR THE TROPHY

The President's Cup for ornamental fish as the final spectacular closing event.

PRICE LIST

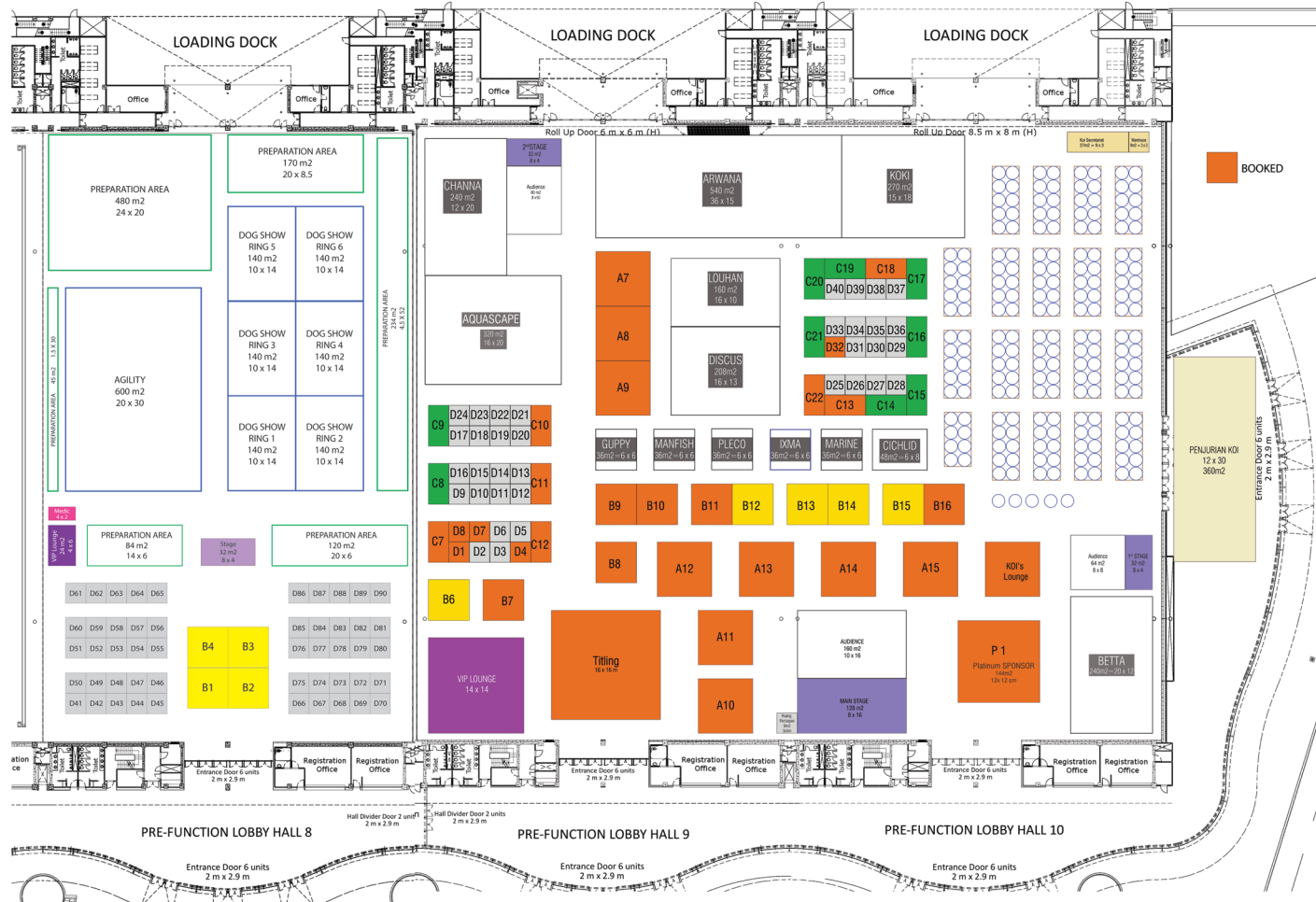
ZONING AREA

LOCATION	PRICE (IDR)	INFO
D = 3x3m	22.500.000	Booth R8
C = 6x3m	36.000.000	Booth R8/ Customize Space
B = 6x6m	78.000.000	Customize Space
A = 8x8m	128.000.000	Customize Space

ADDITIONAL INFO

- The cost of the stand is only valid during the duration of the exhibition.
- Specification:
 - 1 unit table system
 - 2 folding chairs
 - 1 extension cord (2 outlets)
 - 1 standard lamp
 - Standard exterior fascia name and number

LAYOUT EVENT



SPONSORS

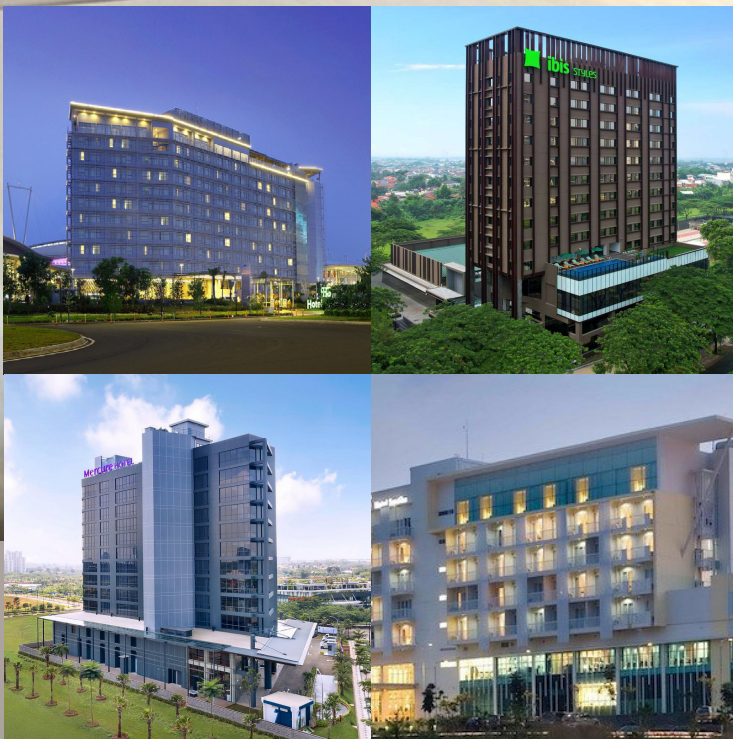
PROMOTION PARTNERSHIP

Select the best promotional package for your brand in the **Biggest Ornamental Fish Event in the world.**
Direct brand awareness with multiple benefits for your business.

No	Description	TITLING	PLATINUM	GOLD	SILVER	BRONZE
		1,5 Billion (IDR)	500 Million (IDR)	300 Million (IDR)	200 Million (IDR)	100 Million (IDR)
1	EVENT VALUE					
	Titling Exclusive :					
	Exclusive presentation by sponsor	1				
	Exclusive Logo Placement at Wall of Fame	1				
	Exclusive Logo Placement at partition for main stage	1				
	Exclusive T Banner	10				
	Logo Placement at ID Card / Lanyard	500	500			
	Logo Placement at aquarium equipment	200	200			
	Logo Placement at signange branding	10	10			
	Logo Placement at ticket box	1	1			
	TVC Looping on screen	1	1	1		
	Logo at Wall of Fame	1	1	1	1	1
	Logo Placement at LED & Billboard	2	2	2		
	Logo placement at Entry Gate	2	2	2		
	MC ad-libs	30	30	15	2	1
	T Banner / Umbul-umbul	10	10	5	2	1
	Logo Placement at T-Shirt	200	200	200	200	
	Logo placement at website	1	1	1	1	1
2	Other Benefits					
12	ID Card	25	15	10	10	10
	Complimentary tickets	200	100	50	25	20
	Exclusive space for booth & lounge at the venue	16x16 m2	12x12 m2	8x8 m2	6x6 m2	3x6 m2

HOTEL

RECOMMENDATIONS



HOTELS NEAR INDONESIA CONVENTION EXHIBITION (ICE BSD)

HOTEL SANTIKA PREMIERE ICE BSD CITY

Jl. BSD Grand Boulevard, Pagedangan, Kec.
Pagedangan, Kabupaten Tangerang, Banten 15339
Phone: (+6221) 80634899
<https://www.mysantika.com/indonesia/tangerang/hotel-santika-premiere-ice-bsd-city>

MERCURE TANGERANG BSD CITY

Address: Cbd 55, Jl. Edutown Kavling Lot li No.8,
Pagedangan, Tangerang Regency, Banten 15339
Phone : (+6221) 50898440
<https://all.accor.com/hotel/A6P9/index.id.shtml>

IBIS STYLES SERPONG BSD CITY

Address: Kavling Taman Kota Barat Lot No.II/9, BSD
City, Kec. Cisauk, Kabupaten Tangerang, Banten 15345
Phone : (+6221) 50977677
<https://all.accor.com/hotel/B281/index.en.shtml>

HOTEL SANTIKA BSD CITY - SERPONG

Address: Teraskota Entertainment Center, CBD Lot,
Jl. Pahlawan Seribu VII B, Lengkong Gudang, Kec.
Serpong, Kota Tangerang Selatan, Banten 15311
Phone : (+6221) 22235999
<https://www.mysantika.com/indonesia/tangerang-selatan/hotel-santika-bsd-city-serpong>

CONTACT

FOR MORE INFORMATION

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- **WIWI TARMINI** ————— ☎ **+62 856-9350-8288**
- **TEGUH MINARNO WIJAYA** ————— ☎ **+62 878-8110-0389**



**PT. AKUATIK FLONA
NUSANTARA KREASI**

NUSATIC - PT AKUATIK FLONA NUSANTARA KREASI

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BANK ACCOUNT

BCA No. 635 019 0889



NUSATIC NUSAPET

2024

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