

R I C H N E S S I N D I V E R S I T Y

**NU
SATIC**

ICE
BSD
BSD CITY

HALL 7|8|9|10

**12
to
14
JUNE
2026**

**NUSAPET
NUSAHORTI
2026**



+62 857-7627-8839



www.nusatic.id



[nusatic.official](https://www.instagram.com/nusatic.official)



[nusatic2025](https://twitter.com/nusatic2025)



[nusatic.official](https://www.tiktok.com/@nusatic.official)

sinarmas land
Building for a better future

NUSATIC
NUSANTARA EXHIBITION

NUSAPET
NUSANTARA PET SHOW

NUSAHORTIFLORA
NUSANTARA HORTIKULTURA & FLORA

ORGANIZED BY :



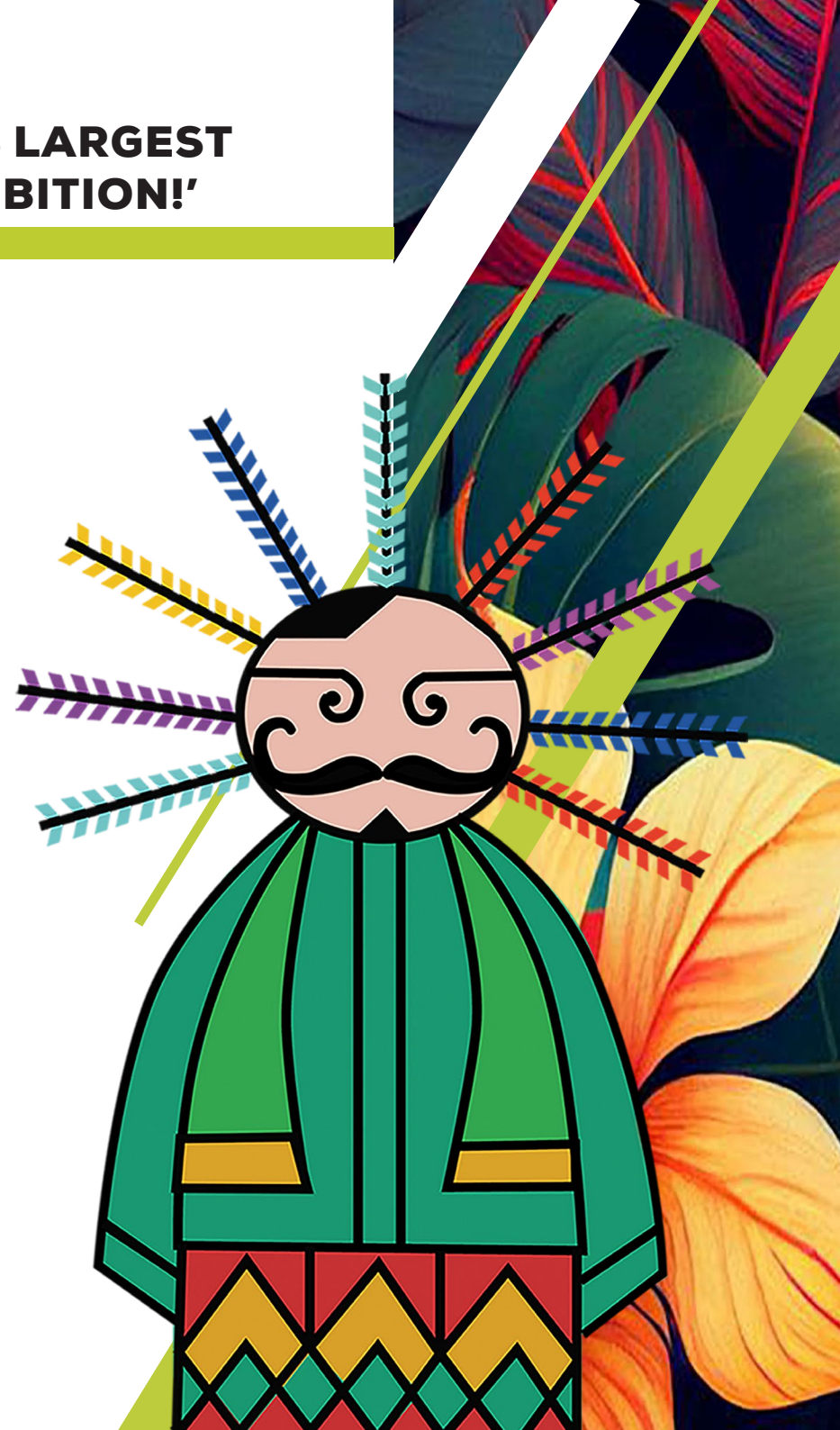
**PT. AKUATIK FLONA
NUSANTARA KREASI**

ICE INDONESIA
CONVENTION
EXHIBITION



**'THE WORLD'S LARGEST
AQUATIC EXHIBITION!'**

NUSATIC
NUSANTARA
AQUATIC



NUSATIC 2026

EMBRACING PROSPERITY THROUGH INDONESIA'S AQUATIC TREASURES.

The name NUSATIC is a combination of two words: 'Nusantara' which refers to the entire Indonesian archipelago and 'Aquatic' which means related to water.

Nusatic is expected to become a meeting point for all local fish / aquatic plant industry players to expand to the international market.

Nusatic simultaneously facilitate all breeders, producers of goods and services related to fish/ aquatic plants and their derivative products to showcase their best in every event since 2016 to 2025.



NUSATIC GOALS



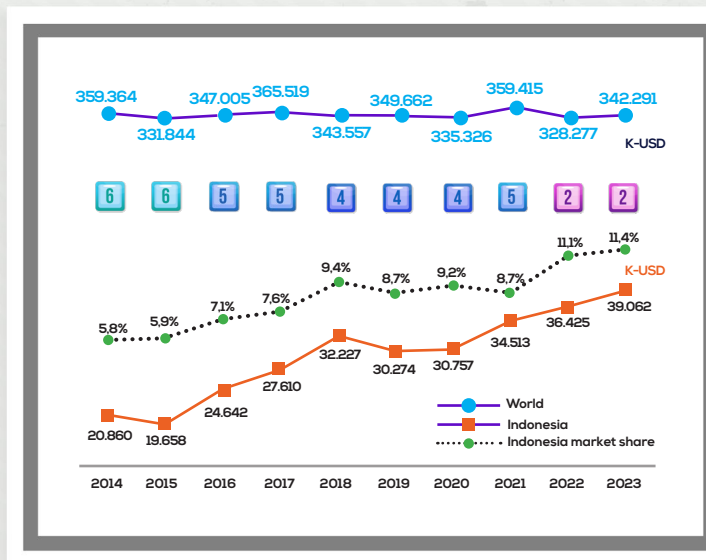
THE WORLD'S NO.1 ORNAMENTAL FISH EXPORTER

5

- Our main goal is to make Indonesia become *The World's no.1 Ornamental Fishes Exporter*.
- This ultimate goal will be achieved by promoting ornamental fishes and all derived products publicly to new entrants and investors.
- *Indonesia* is currently the second largest ornamental fish exporter in the world after *Japan*.
- The value of ornamental fish exports in 2023 reached 39.06 million US dollars or grew by 7.2 percent compared to 2022 which was recorded at 36.43 million US dollars, with a market share of 11.1 percent. Meanwhile, *Japan*, which is in the first position, has a market share of 13.9 percent in 2023 (KKP 2023).

This graphic shows positive trend of Indonesia's ornamental fish export in last 10 years. This increase in export volume was followed by an increase in market share and Indonesia's ranking as the world's largest ornamental fish exporter (ITC 2023).

ORNAMENTAL FISH EXPORT AMOUNT TREND IN LAST 10 YEARS



Indonesia's ornamental fish export trend in last 10 years
(source: ITC 2023)

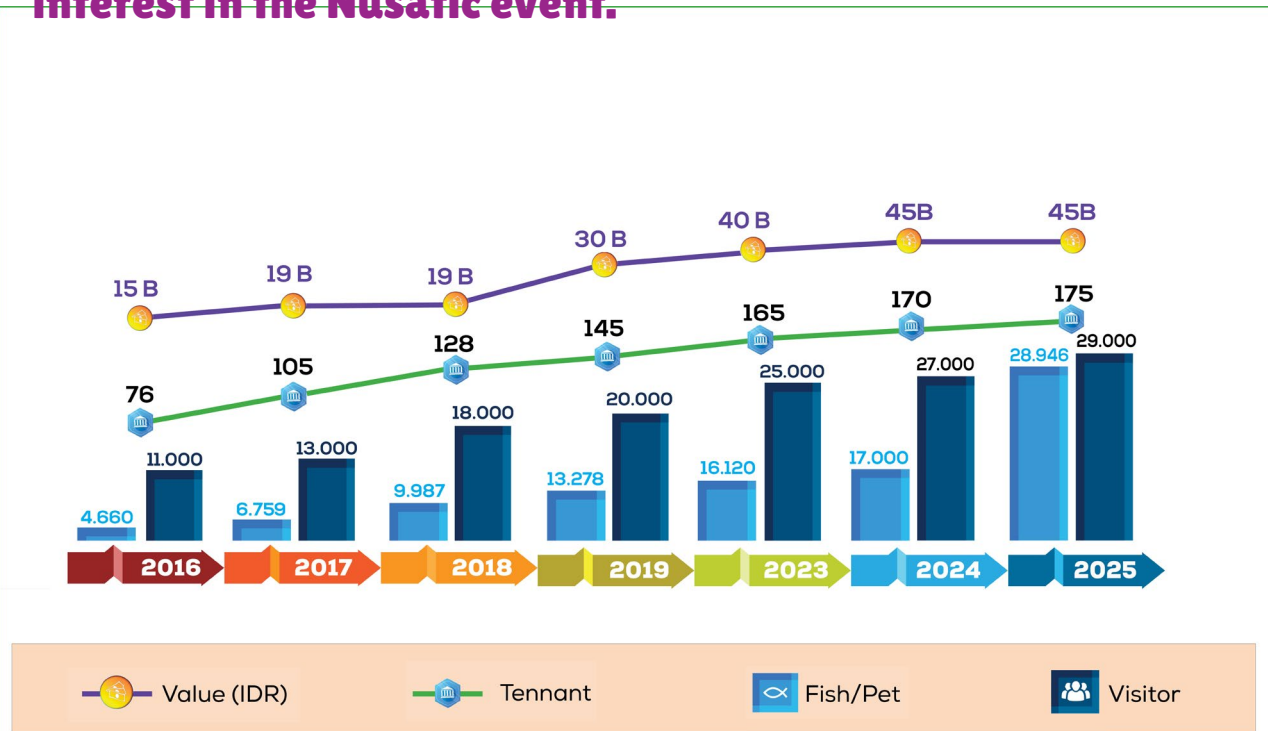


The number of visitors, tenants, ornamental fishes that participating and their valuation (IDR) in the annual Nusatic event always increased significantly from year to year (2016–2025).

This indicates a positive trend of public interest in the Nusatic event.

NUSATIC

2016–2025
& 2026
TARGETS





NUSATIC 2026 TARGET

**TO HAVE
50.000 VISITORS,
240 TENANTS AND
20.000 FISH**



50.000 VISITORS



240 TENANTS



20.000 FISH





NUSATIC 2025

REVEALING Indonesia's Hidden Aquatic Beauty.

NUSATIC 2026

EMBRACING Prosperity Through Indonesia's Aquatic Treasures.

NUSATIC 2027

EXPANDING Markets for the Stunning Indonesia's Aquatic Commodities.

NUSATIC
TRILOGY



NUSATIC 2026:

EMBRACING PROSPERITY THROUGH INDONESIA'S AQUATIC TREASURES.

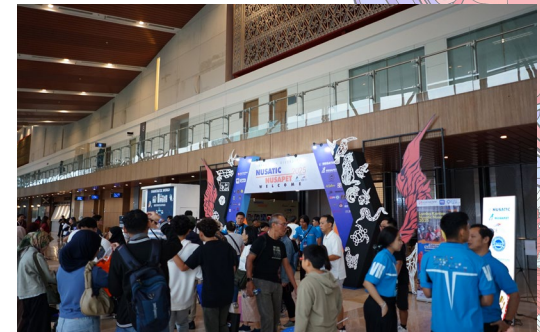
Nusatic 2026: 'Embracing Prosperity Through Indonesia's Aquatic Treasures' will be held on June 12-14, 2026, at Halls 7-10 ICE BSD, Tangerang, Banten, Indonesia.

This year's theme is a call to action for all players in the Indonesian fish and ornamental plant industry to not just showcase, but to fully embrace and harness the nation's aquatic wealth. Our focus is on transforming this potential into sustainable and tangible prosperity for the entire industry supply chain, from upstream to downstream.

Nusatic 2026 is here to materialize this vision through a variety of international-scale activities such as exhibitions, seminars, conferences, and contests, all designed to foster business opportunities and knowledge exchange.

The success of this event hinges on strong support and collaboration from all relevant parties, both government and private sector.

The effective synergy between the private sector and the government in organizing Nusatic 2026 'Embracing Prosperity Through Indonesia's Aquatic Treasures' is expected to be a catalyst for economic growth, particularly in the creative economy. This initiative will empower more MSMEs to grow, thrive, and enhance their competitiveness on the global stage, riding the wave of shared prosperity.



NUSATIC
SYNERGY



GOVERNMENTS
(REGULATORY &
FUNDING SUPPORT)

PRIVATE SECTOR

- BANK
- AQUATIC RELATED
PRODUCT BRANDS

COMMUNITIES

- BREEDERS
- RESELLER
- HOBBYIST

ACADEMICS

- RESEARCH
- DEPARTMENTS
- UNIVERSITIES

NUSATIC

NUSATIC SINERGIES
WITH
**COMMUNITIES
X GOVERNMENTS
X ACADEMICS
X PRIVATE SECTORS**



NUSAPET
NUSANTARA PET SHOW

SINCE 2023, NUSATIC TOOK THE INITIATIVE TO COLLABORATE WITH PERKIN AS THE BIGGEST PET ASSOCIATION IN INDONESIA AND OTHER PET COMMUNITIES IN ORGANIZING NUSAPET 2025.

DRIVEN BY A COMMON PROBLEM IN THE HOBBY BUSINESS SECTOR, OFTEN UNDERESTIMATED DUE TO THE VOLUME OF BUSINESS THAT IS MINOR COMPARED TO THE FOOD SECTOR IN EACH DIVISION RESPONSIBLE FOR IT, THE PET HOBBY BUSINESS IS CONSIDERED TO HAVE SO MUCH ECONOMIC POTENTIAL THAT HAS NOT BEEN MAXIMIZED BY THE PLAYERS INSIDE.

ACCOMPANIED WITH THE GOVERNMENT'S ATTENTION AND SUPPORT, THE PET INDUSTRY CAN ACHIEVE THEIR GREATER POTENTIAL IN PROVIDING EXTENSIVE EMPLOYMENT THROUGH CREATIVE ECONOMIC ACTIVITIES THAT ARE BORN FROM MORE GROWING UMKMS.

NUSAPET
AMAZING
PET SHOW





The opportunity to create cross-selling¹³ between aquatic hobbies and other pets that can stimulate new markets is very potential and promising.

The organization of Nusatic X Nusapet 2025 is expected to present a new dynamic of the two pet-hobby components that are expected to support each other because they have a potential market that overlaps, namely pet-lovers.





NUSAHORTIFLORA

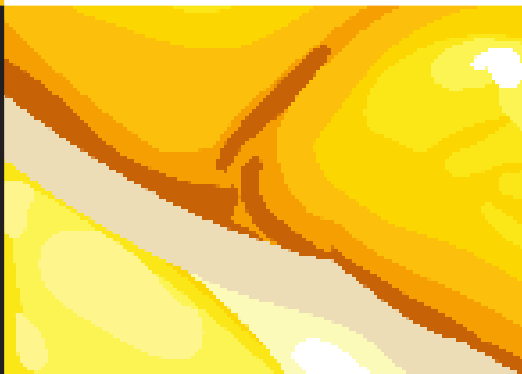
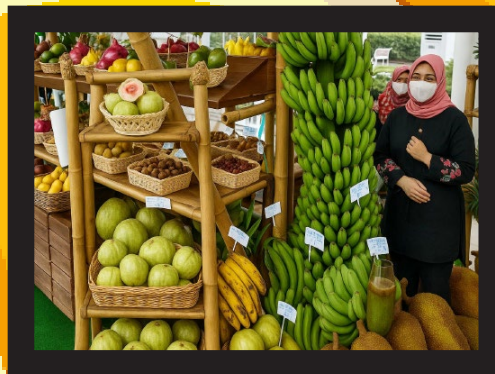
NUSANTARA HORTIKULTURA & FLORA

STARTING IN 2026, NUSATIC HAS TAKEN THE INITIATIVE TO COLLABORATE WITH THE DIRECTORATE GENERAL OF HORTICULTURE AT THE MINISTRY OF AGRICULTURE AND TRUBUS, A LEADING AGRICULTURAL MAGAZINE, ALONG WITH VARIOUS PLANT ENTHUSIAST COMMUNITIES TO ORGANIZE NUSAHORTI 2026.

DRIVEN BY A COMMON PROBLEM IN THE HORTICULTURE HOBBY AND BUSINESS SECTOR, WHICH IS OFTEN OVERLOOKED, THE BUSINESS OF CULTIVATING PLANTS, FRUITS, AND FLOWERS IS ACTUALLY BELIEVED TO POSSESS IMMENSE ECONOMIC POTENTIAL THAT HAS NOT BEEN FULLY MAXIMIZED BY ITS PLAYERS.

NUSAPET
AMAZING
HOLTIKULTURA
SHOW







NUSAHORTIFLORA :

- BAZAAR HORTIKULTURA
- SHOW
- CONTEST



ACTIVITY ARRANGEMENT

FRIDAY

JUNE 2026 **12**
09.00 - 22.00

Opening Ceremony
Business Forum
Seminar & Talkshow
Judging
Exhibition, Market and
Auction
Fish Entry

SEMINAR AND TALKSHOW

Conference and CKIB

Listen to world experts talk about the industry, markets, challenges and opportunities

Various interesting topic presented interactively covering the best Ornamental fish.

SATURDAY

Judging
Seminar & Talkshow
Exhibition, Market and
Auction
Farm Visit
Awards Ceremony
Gala Dinner

JUNE 2026 **13**
09.00 - 22.00

ORNAMENTAL FISH & PET EXHIBITION

Biggest in the world, attended by tens of thousands local and international visitors.

SUNDAY

JUNE 2026 **14**
09.00 - 22.00

Closing & Awards Ceremony
(President Trophy)
Exhibition, Market and
Auction

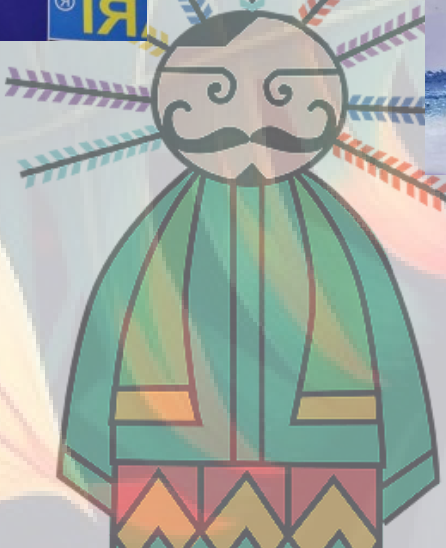
COMPETE FOR THE TROPHY

The President's Cup for ornamental fish as the final spectacular closing event.



NUSATIC COMMUNITIES



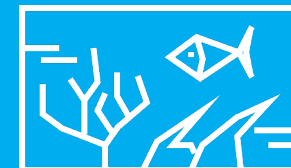




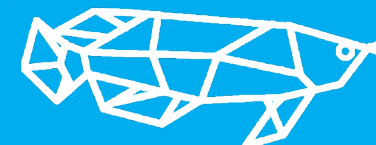
NUSATIC COMMUNITIES

- ***NUSATIC's "motto from community by community for community" is implemented by providing major space to run competitions, exhibitions and other supporting activities.***
- ***NUSATIC always encouraged fish breeders to improve the quality of their fish and showcasing their well known commodities by regularly hosting international competition and exhibition.***
- ***This international competition and exhibition will attract people to keep various types of ornamental fish.***
- ***We also support local breeders to participate in this exhibition by giving them special 'farm/breeder' rate.***

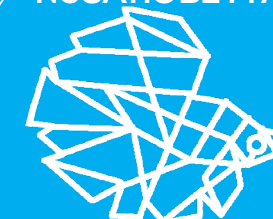
1 / NUSATIC AQUASCAPE



2 / NUSATIC AROWANA



3 / NUSATIC BETTA



4 / NUSATIC CHANNA



NUSATIC INTERNATIONAL EXHIBITION AND CONTEST 2026

21

www.nusatic.id

5 / NUSATIC CICHLID



6 / NUSATIC DISCUS



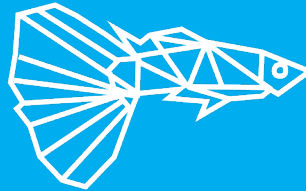
7 / NUSATIC FLOWERHORN



8 / NUSATIC GOLDFISH



9 / NUSATIC GUPPY



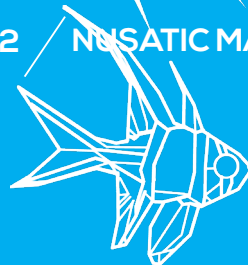
10 / NUSATIC KOI FISH



11 / NUSATIC MAANVIS



12 / NUSATIC MARINE



13 / NUSATIC PLECO



14 / NUSATIC WILD BETTA



15 / NUSATIC XIPHOPHORUS
& MOLLY



16 / NUSATIC PET





LOCATION	PRICE (IDR)	INFO
D = 3X3M	27.000.000	BOOTH R8
C = 6X3M	54.000.000	BOOTH R8 / CUSTOMIZE SPACE
B = 6X6M	108.000.000	CUSTOMIZE SPACE
A = 8X8M	192.000.000	CUSTOMIZE SPACE

ADDITIONAL INFO

1. The cost of the stand is only valid during the duration of the exhibition.
2. Specification BOOTH R8 :
 - a) 1 unit table system
 - b) 2 folding chairs
 - c) 1 extension cord (2 outlets)
 - d) 1 standard lamp
 - e) Standard exterior fascia name and number

PRICE LIST & LAYOUT



www.nusatic.id





NUSATIC SPONSORSHIP BENEFITS



SPONSORSHIP BENEFITS

25

www.nusatic.id

Facebook, Youtube, Instagram,
Tiktok, X
Social media content - 4

Social
Media
Exposure

Exclusive
Titling

Presentation by Sponsor
Logo Placement
at Wall of Fame
Logo Placement
at partition for
Main stage

Other
Benefit

50 ID Cards
250 Complimentary Tickets
Exclusive space
for booth & lounge
at the venue

Nusatic App
& Nusatic
Website

Space

12x12 m²
8x8 m²

Logo
Placement

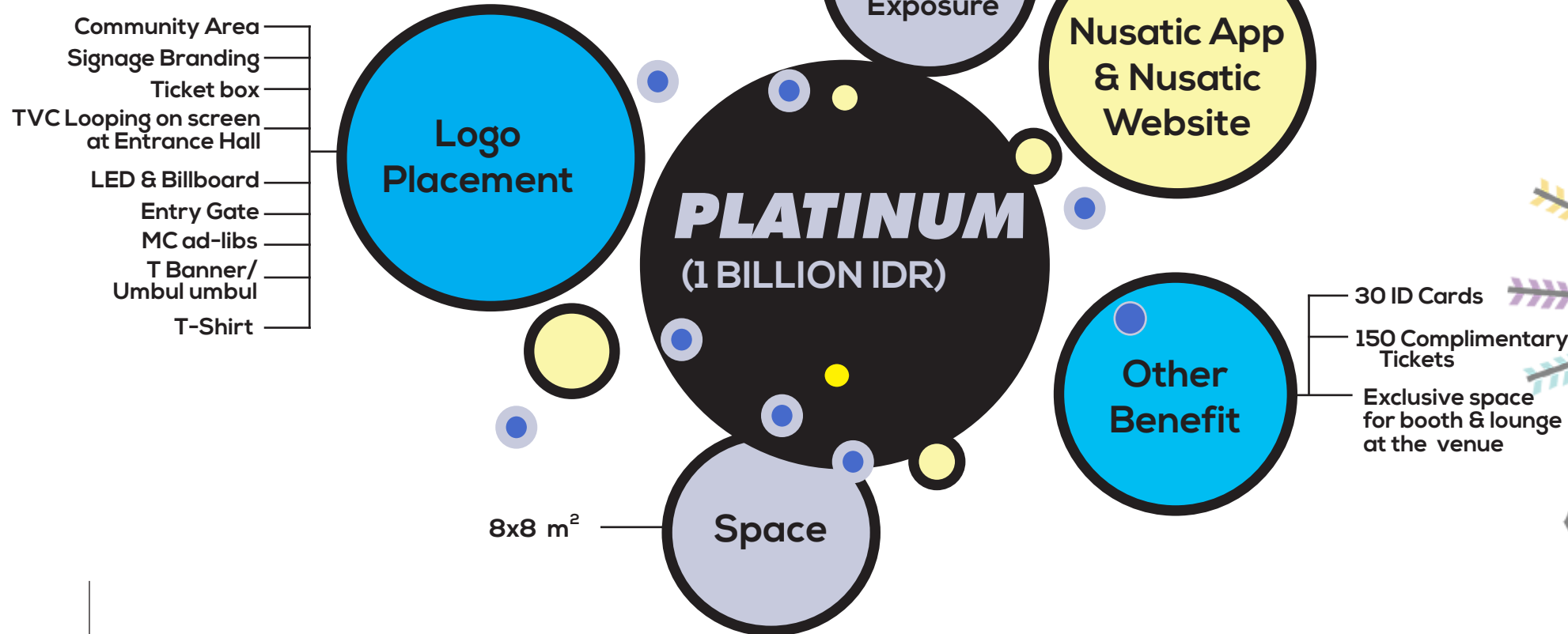
TITLING
(2 BILLION IDR)

ID Card
ID Lanyard
Aquarium Equipment
Community Area
Signage Branding
Ticket box
TVC Looping
on screen at
Entrance Hall
LED & Billboard
Entry Gate
MC ad-libs
T Banner/
Umbul umbul
T-Shirt



SPONSORSHIP BENEFITS

Facebook, Youtube, Instagram,
Tiktok, X
Social Media Content - 2



SPONSORSHIP *BENEFITS*

27

www.nusatic.id

Facebook, Youtube, Instagram,
Tiktok, X
Social Media Content - 1

Social
Media
Exposure

Nusatic App
& Nusatic
Website

20 ID Cards
75 Complimentary
Tickets
Exclusive space
for booth & lounge
at the venue

Other
Benefit

GOLD
(500 MILLION IDR)

Space

8x8 m²

Logo
Placement

TVC Looping on screen
at Entrance Hall

LED & Billboard

Entry Gate

MC ad-libs

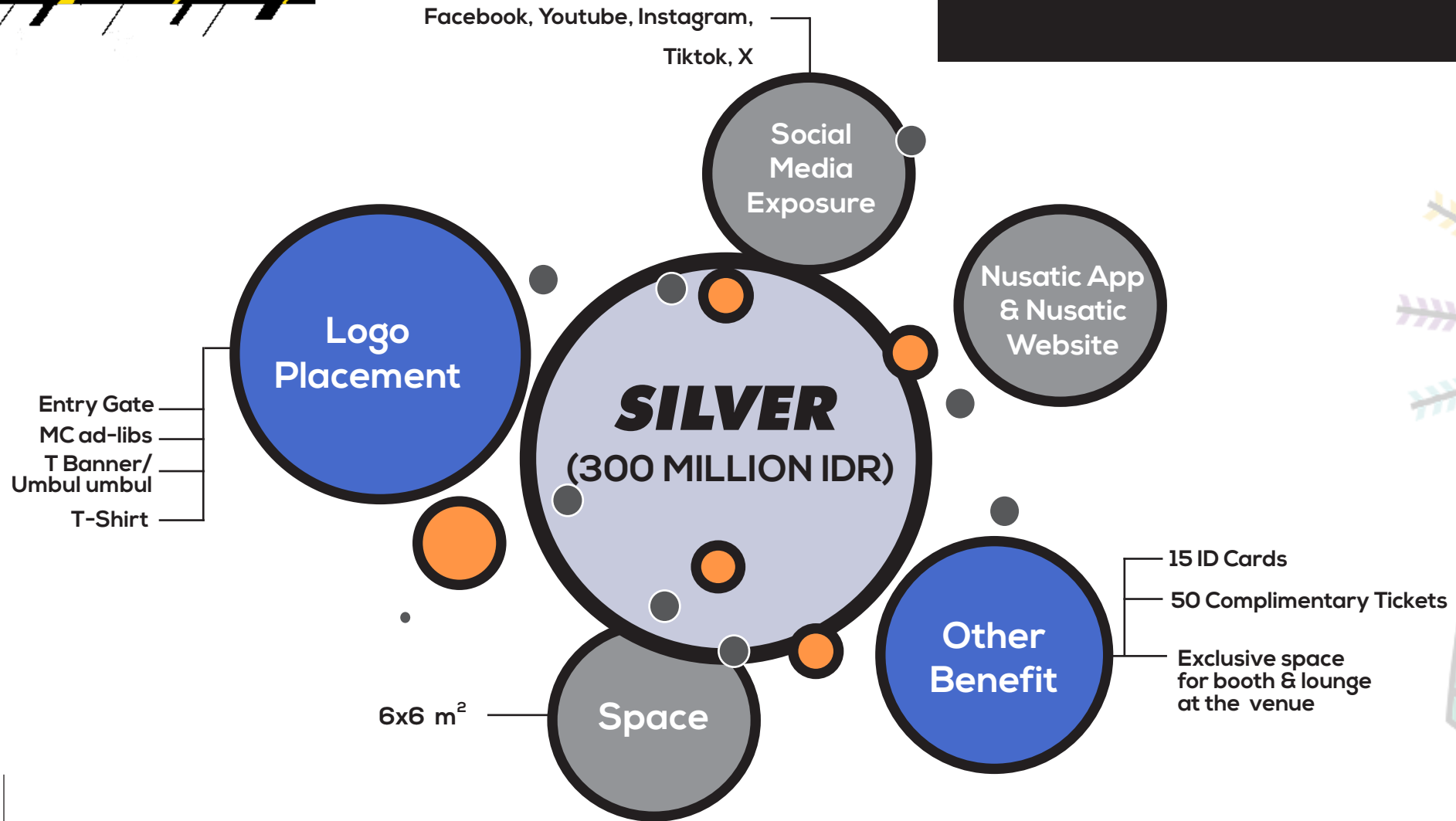
T Banner/
Umbul umbul

T-Shirt





SPONSORSHIP *BENEFITS*



SPONSORSHIP *BENEFITS*

29

www.nusatic.id

Facebook, Youtube, Instagram,
Tiktok, X

Social
Media
Exposure

Nusatic App
& Nusatic
Website

Other
Benefit

10 ID Cards
20 Complimentary
Tickets
Exclusive space
for booth & lounge
at the venue

BRONZE
(200 MILLION IDR)

Space

3x6 m²

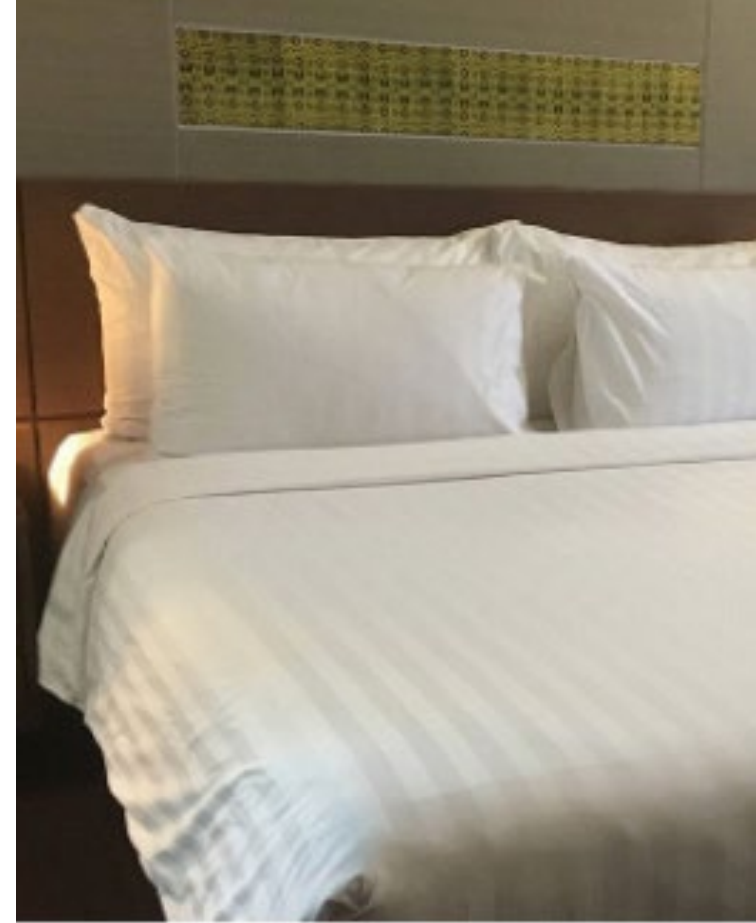
Logo
Placement

MC ad-libs
T Banner/
Umbul umbul





HOTELS NEAR
**INDONESIA
CONVENTION
EXHIBITION
(ICE BSD)**
BSD CITY



HOSPITALITY
HOSPITALITY



HOTEL SANTIKA PREMIERE ICE BSD CITY

Jl. BSD Grand Boulevard, Pagedangan, Kec.
Pagedangan, Kabupaten Tangerang, Banten 15339
Phone: (+6221) 80634899
<https://www.mysantika.com/indonesia/tangerang/hotel-santika-premiere-ice-bsd-city>

MERCURE TANGERANG BSD CITY

Address: Cbd 55, Jl. Edutown Kavling Lot li No.8,
Pagedangan, Tangerang Regency, Banten 15339
Phone : (+6221) 50898440
<https://all.accor.com/hotel/A6P9/index.id.shtml>

IBIS STYLES SERPONG BSD CITY

Address: Kavling Taman Kota Barat Lot No.II/9, BSD
City, Kec. Cisauk, Kabupaten Tangerang, Banten 15345
Phone : (+6221) 50977677
<https://all.accor.com/hotel/B281/index.en.shtml>

HOTEL SANTIKA BSD CITY - SERPONG

Address: Teraskota Entertainment Center, CBD Lot,
Jl. Pahlawan Seribu VII B, Lengkong Gudang, Kec.
Serpong, Kota Tangerang Selatan, Banten 15311
Phone : (+6221) 22235999
<https://www.mysantika.com/indonesia/tangerang-selatan/hotel-santika-bsd-city-serpong>



GALA DINNER



NUSATIC FARM VISIT

33

www.nusatic.id



Exclusive FARM Visit 2026







JUNE 13, 2026

WHOLEDAY

SCHEDULE

07.00 - 08.00 AM	Partisipan berkumpul di bus di Stasiun Premium ICE BSD
08.00 - 08.30 AM	Bus berangkat ke Duren Farm
08.30 - 09.00 AM	Hard Duren Farm
09.00 - 09.45 AM	Bus berangkat ke Maroon Farm
09.45 - 10.30 AM	Hard Maroon Farm
10.30 - 11.45 AM	Bus berangkat ke Ithra' Farm
11.45 AM - 12.15 PM	Hard Ithra' Farm
12.15 - 12.45 PM	Lunch
12.45 - 02.30 PM	Bus berangkat ke Ithra' Farm
02.30 - 03.00 PM	Hard Ithra' Farm
03.00 - 04.30 PM	Bus ke Stasiun Premium ICE BSD

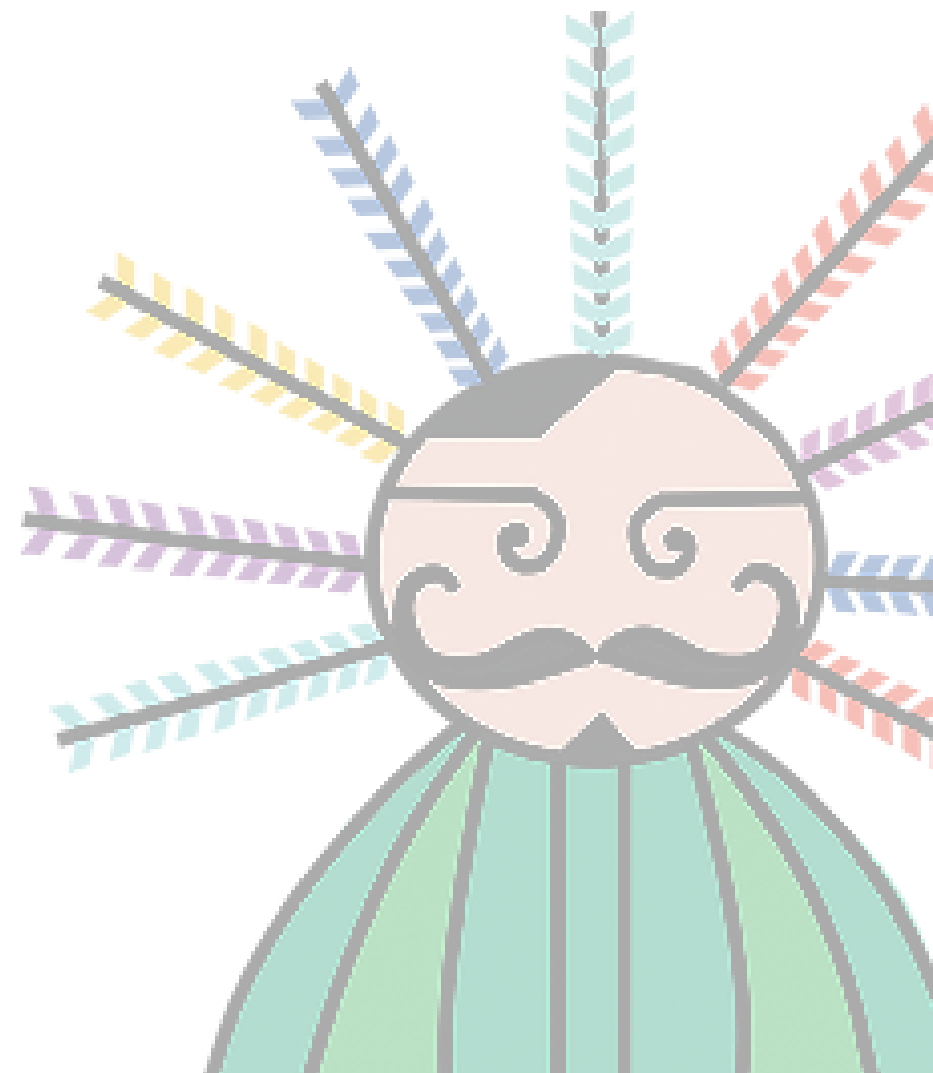
SCAN ME TO REGISTER



RSVP :
JITTY WICAKSAMA - +62 867 8887 8887
MYME - +62 896 9253 8333

LIMITED SEAT !!

DEADLINE FOR RESERVATION
JUNE 10, 2026



ICE NU
SSD
ESP CITY

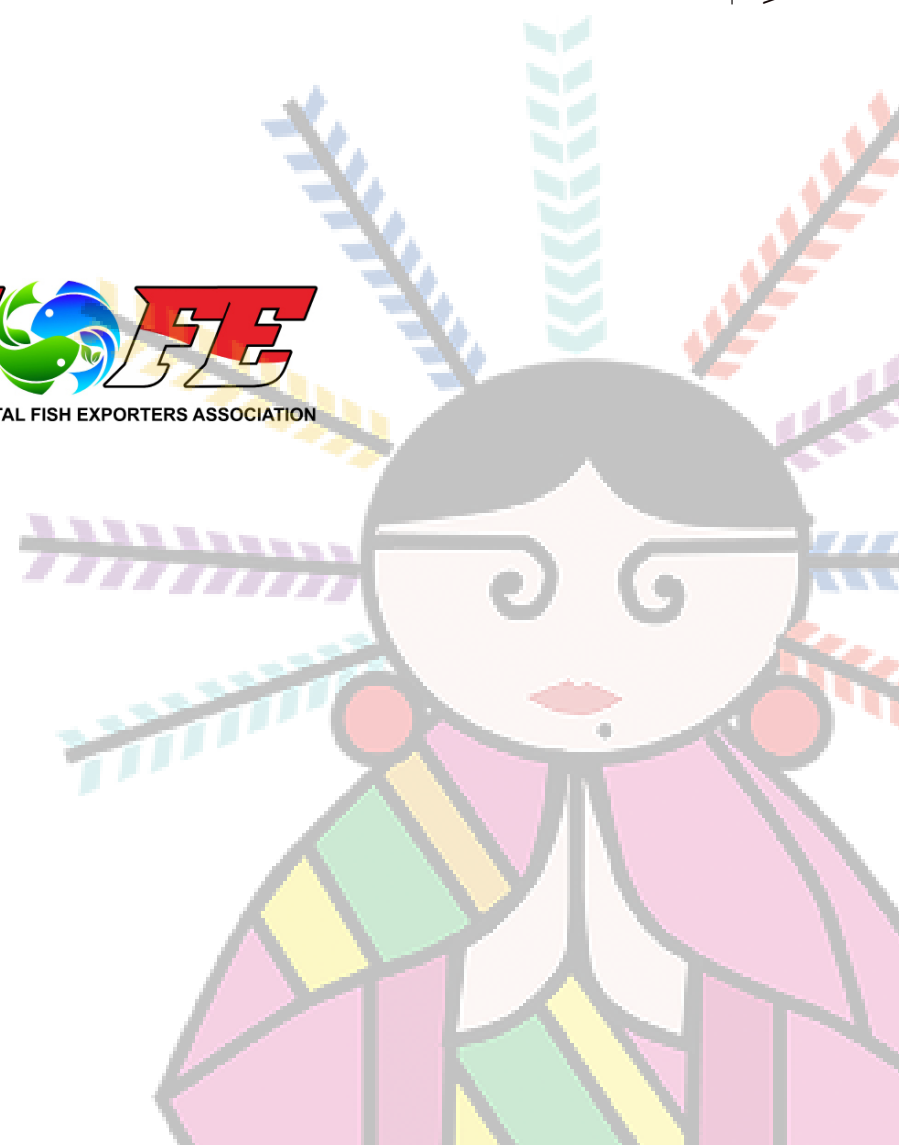
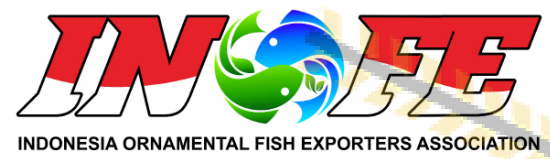
TUE 7 | 8 | 9 | 10

SA
TIC

12 NUSAPET
13 NUSAHORTI
14
JUNE 2026

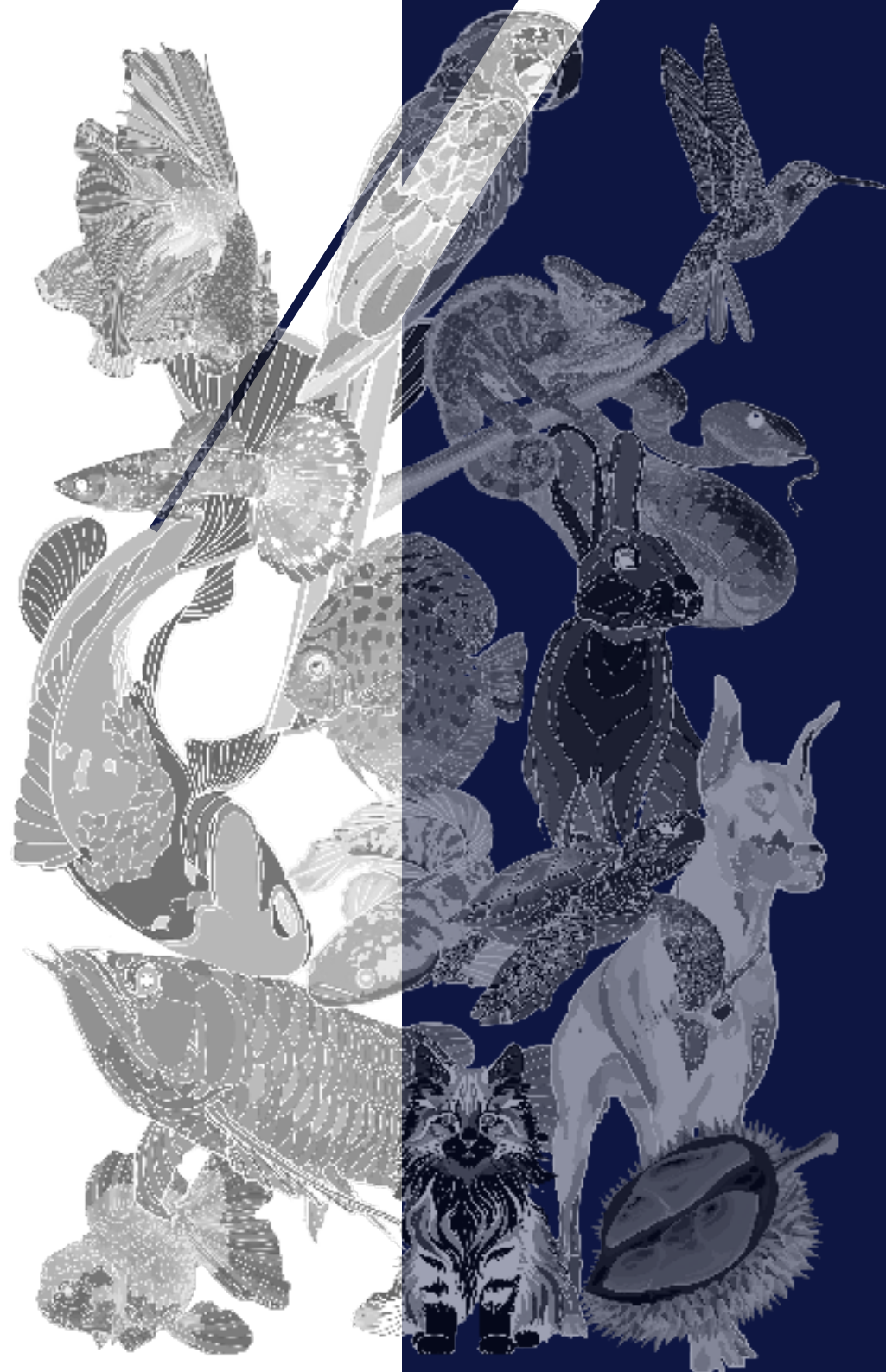
SUPPORT







CONTACT
*FOR MORE
INFORMATIONS*



FOR MORE INFORMATIONS :

SUGIARTO BUDIONO



+62 813-5338-6740

HENDRA GUNADI



+62 811-846-075

DJOHAN TJIPTADI



+62 816-818-121

JOTY ATMADJAJA



+62 857-0621-2496

WIWI TARMINI



+62 856-9350-8288

TEGUH MINARNO WIJAYA



+62 878-8110-0389

TRI PUJAYANTO



+62 857-7627-8839

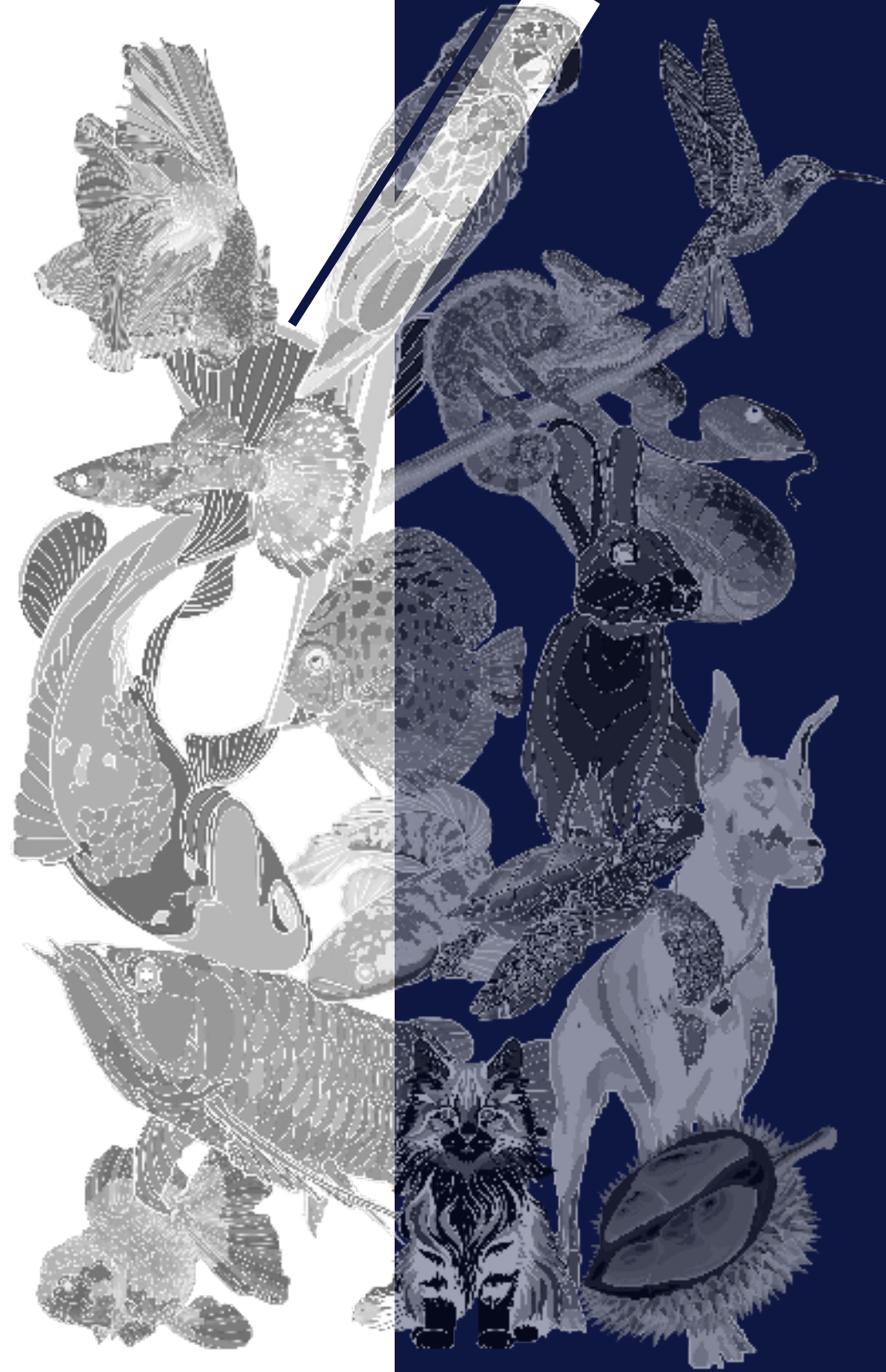
ANTONY STEFIN



+62 858-1124-5928



THANK YOU
THANK
YOU





NUSATIC - PT AKUATIK FLONA NUSANTARA KREASI

Jl RE Martadinata 12 i - j Jakarta 14420
Telp.(WA) 0857 7627 8839 - 0856 9350 8288
e-Mail : admnusatic@gmail.com

www.nusatic.id

R I C H N E S S I N D I V E R S I T Y

NU
SATIC

ICE
BSD
BSD CITY

HALL 7 | 8 | 9 | 10

12
to
14
JUNE
2026

NUSAPET
NUSAHORTI
2026



+62 857-70227-0039



www.nusatic.id



[nusatic.official](https://www.instagram.com/nusatic.official)



[nusatic2026](https://twitter.com/nusatic2026)



[nusatic.official](https://www.youtube.com/nusatic.official)



sinar mas land
Sustainable Growth



NUSATIC



NUSAPET



NUSAHORTI

ICE